

5th
Edition



Annual Design Festival

26th - 27th September



Introduction

ANUVA is one of the LARGEST and most vibrant design festivals in Assam. Anuva is also the biggest design fest in the Bodoland Territorial Region (BTR). It is a celebration of creativity, innovation and artistic excellence. It serves as a dynamic platform where designers, artists, photographers, filmmakers, animators and creative thinkers come together to showcase their talent, exchange ideas and inspire the next generation of creators.



Aim

To foster a deeper understanding and appreciation of design among the people of Bodoland, particularly in the Kokrajhar district, by showcasing the value of design education and nurturing a creative, innovative mindset within the community.



Objective

The festival aims to raise awareness about the role of design in everyday life, introduce design education and related career opportunities, and engage the local community through creative workshops and exhibitions. It seeks to encourage innovation and creative thinking among youth and students, foster connections between the people of Bodoland and design professionals, and promote design as a powerful tool for regional growth, cultural expression and social development.

Previous Speakers

Anuva has hosted an incredible lineup of speakers who are pioneers and changemakers in their fields.

Studio Zeng

Amalendu Kaushik
Vipul Barla
NID Ahmedabad

ZENG

Premiere Animation Studio,
Based in Guwahati



Zankla Studio

Kirat Brahma

Shantanu Mishra

DNEG



Thomas Grey Manih

Senior Chief Designer
Samsung R&D Institute



Shefali Bohra

Founder - DOTPILOT
NID A, RCA London



Anshika Agarwal

Founder - Mirskod
Community



Minwook Paeng

Industrial Designer
Royal College of Art, London



Gagarina Nath

UX Designer @ SAP Labs
NID Bangalore



PostFx Studios

VFX & Animation Studio



Howwwl Studio

Pre - Production
Creative Studio



Studio Biophilic

Design & Architecture
Firm

Previous Sponsors



Title
Sponsor



Title
Sponsor



Powered by
Partner



Co - Title
Partner



Workshop
Partner



Media & Coverage
Partner



Event
Sponsor



Paint
Partner



Merchandise
Partner



Competition
Partner



Gadget
Partner



Event
Sponsor



Merchandise
Partner



Fitness
Partner



Food
Partner



Gifting
Partner



Marketing
Partner



Marketing
Partner



Digital Tool
Partner



Media
Partner



Competition
Sponsor



Travelling
Partner



Decoration
Partner



Program Highlights

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Competitions

4

Workshops

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Lecture Series

5

Exhibition

3

Gaming Arena

6

Cultural Evening

Competitions

Anuva's competitions push creative boundaries. Whether it's capturing imagination on paper in the Drawing Competition, experimenting with various mediums in the Online Competitions or bringing characters to life in the Cosplay Competition.

**700+
Participants**

 Design Circle



Cosplay Competition

500+ Attendees



Drawing Competition

100+ Participants



Online Competitions

500+ Participants

anuva

Gaming Arena

A space buzzing with energy, the Gaming Arena is where skill, strategy and speed come together. Whether competing or just playing for fun, it's all about the thrill of the game.

450+
Participants

 Design Circle





Lecture Series

More than just talks, Anuva's Lecture Series sparks conversations that challenge and inspire. Industry leaders share insights, trends and ideas that shape the future of design.

500+
Attendees

 Design Circle

Previous Lectures



"Digital Product Design"

Gagarina Nath
SAP Labs, NID.



"Into the VFX Industry"

Shantanu Mishra
DNEG.



"Portfolio Development and Career"

Moon Arun
Studio Hoowl, Founder.



"Role of Design in Startups"

Sumer Singh
Associate Professor, DOD IITD.



"Building YOUR Animation Studio"

Amalendu & Vipul
Studio Zeng.



"Sustainable Development and Bamboo Design"

Rahul & Hirakjyoti
Studio Biophilic.



"Think Wrong, Create Right"

Anshika Agarwal
Mirakod Community.



"Lumapix Studio"

Prakash Mehta
Lumapix Studio.





Workshops

Beyond the basics, Anuva's Workshops foster active collaboration that challenges and inspires creators. Dive deep into practical skills as creative leaders help you master the tools shaping the future of design.

**500+
Attendees**



Canon



Nikon



Cultural Evening

Anuva's Cultural Evening brings creative energy to life on stage. Whether it's the rhythm of electrifying musical performances, the emotion of dynamic dance acts, or the raw talent showcased through student showcases, it's a celebration where art, sound and culture unite.

1000+
Attendees

 Design Circle

 anuva

This Year's Expected Events



Gaming Arena



Offline/Online
Competitions



Craft Workshops



Exhibition



Cypher



Cultural Evening



Event Games



Projection Mapping

Why Partner With Us?

Our Audience

Anuva brings together a highly engaged audience of design students, artists, photographers, filmmakers, animators and creatives from across the Northeast. Any service or product built for creative, design-minded young people finds a direct and ready audience here, making sponsorship a natural fit. By partnering with us, brands can move beyond traditional advertising to build genuine relationships with early adopters and tastemakers. Sponsors gain the unique opportunity to integrate their products into interactive showcases, workshops and collaborative projects, cementing lifelong brand loyalty among the region's top emerging talent.

What Sponsors Get

- 1 Brand visibility across the event through banners, backdrops and on stage mentions.
- 2 Exclusive stall space to showcase and demo products directly to attendees.
- 3 Shoutouts and coverage across social media and press partners.
- 4 Featured branding during the lecture series and workshop sessions.
- 5 Logo placement on certificates and promotional material.
- 6 Direct access to a curated audience of design students and young creatives.

Sponsorship Opportunities

Anuva links your brand to an active community of creatives, filmmakers and designers across the Northeast through adaptable sponsorship tiers. Whether securing premium exposure as a Title or Co-Title Sponsor or driving focused, hands-on interactions via Event/Workshop and In-Kind partnerships, your products will instantly resonate with our eager attendees. Sponsoring Anuva offers a vibrant space to transcend standard marketing and cultivate lasting affinity with the pioneers of the region's creative economy.

Title Sponsor

Co-Title Sponsor

Event Sponsor

Workshop Sponsor

**Competition
Sponsor**

Gaming Partner

Media Partner

**Merchandise
Partner**

Gifting Partner

Fooding Partner

Decoration Partner

Digital Tool Partner



Thank You



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Design Circle

